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Media Contact:

Voleine Amilcar, 415.978.2700; vamilcar@ybca.org

Marisa Darabi, 415.978.2700 ext. 312; mdarabi@ybca.org

**Yerba Buena Center for the Arts Announces Screenings of
The Happy Film
with designer Stefan Sagmeister in-person on May 13th!**

"[The Happy Film] will trigger rushes of insight, empathy and voyeuristic pleasure" - Wired



The Happy Film by Stefan Sagmeister, Ben Nabors, and Hillman Curtis (2016, 93 min, digital)

**YBCA Screening Room, 701 Mission Street, San Francisco, CA 94103
415.978.2787; www.ybca.org**

May 13–May 17, 2017

SAN FRANCISCO – (April 19, 2017) [Yerba Buena Center for the Arts](#) (YBCA) announces a special limited-engagement of *The Happy Film* by Austrian designer **Stefan Sagmeister who will appear in-person**

at both screenings on **May 13th**. Sagmeister has worked for the Rolling Stones, Talking Heads, Lou Reed, and The Guggenheim Museum, among many others and exhibitions on his work have been mounted in New York, Philadelphia, Tokyo, Osaka, Seoul, Paris, Lausanne, Zurich, Vienna, Prague, Cologne & Berlin. In this unsettling, fascinating, and honest film, Sagmeister turns to himself as his newest design project in the quest for happiness. Visit the film page for more information: <https://ybca.org/whats-on/happy-film>

THE HAPPY FILM

By Stefan Sagmeister, Ben Nabors, and Hillman Curtis

Super-fast-paced and breathtakingly honest, acclaimed graphic designer Stefan Sagmeister decides to turn himself into a design project. Can he redesign his personality to become a better person? He undergoes a series of self-experiments to test once and for all if it's possible for a person to have a meaningful impact on their own happiness. (2016, 93 min, digital)

WHEN:

Saturday, May 13, 5:30pm & 8pm

Sunday, May 14, 1pm & 3pm & 5pm & 7pm

Tuesday, May 16, 5pm & 7pm

Wednesday, May 17, 5pm & 7pm

HOW MUCH:

May 13th in-person screening:

Regular: \$15 / Student, Senior, Teacher: \$13 / YBCA Member: \$12 / All Access: Free

Other screenings:

Regular: \$10 / Student, Senior, Teacher: \$9 / YBCA Member: \$8 / All Access: Free

For tickets & information visit: <https://ybca.org/whats-on/happy-film>

Also in the screening room in May

CAT POWER! FELINES ON FILM

May 4–June 4

This May, Yerba Buena Center for the Arts (YBCA) presents a variety of feline films for all ages and tastes in Cat Power! Felines on Film. We present a curated series of films centered around our furry, friendly, frisky, and occasionally fearsome feline friends. Drawing on a wide range of genres featuring everything from kid friendly flicks such as Disney's classic *The Aristocats* to bizarre live-action movies like the crime-thriller *Eye of the Cat*, we'll consider the soothing and sometimes otherworldly nature of cats who maintain their mystery even as they grudgingly let us love them. You won't want to catnap through this series! For more information visit <https://ybca.org/whats-on?page=1&category=Film&when=nextMonth&view=date&start=&end=>

About Yerba Buena Center for the Arts

Yerba Buena Center for the Arts (YBCA) is one of the nation's most innovative contemporary arts centers. Founded in 1993, YBCA's mission is to generate culture that moves people. Through powerful art

experiences, thoughtful and provocative content, and deep opportunities for participation, YBCA is committed to creating an inclusive culture that awakens personal and societal transformation. YBCA presents a wide variety of programming year-round, including performing arts, visual arts, film/video and civic engagement. YBCA venues include the Forum, Screening Room, Galleries and the Yerba Buena Center for the Arts Theater. For tickets and information, call 415.978.ARTS (2787).

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